

Meets

**Business Challenges** through  
**Innovative Technology**  
Solutions



learn.share.partner.circlesource.innovation.values



An ISO 9001:2000 Certified Company



# learn.share.partner circlesource innovation.values

## Introduction

CircleSource provides software product engineering solutions. These solutions are designed to reduce time-to-market, reduce development & maintenance costs, and enable the customer to focus on the business intelligence of the product. We are located in Birmingham, Alabama and Bangalore, India.

## We are Certified

- ▶ Awarded Women Business Enterprise National Council Certification-2005
- ▶ ISO 9001:2000 Certification
- ▶ Awarded US SBA 8(a) Certification-2005



## Why Circle Source

- ▶ Strong teams
- ▶ Product ownership spirit
- ▶ Processes
- ▶ IP Protection
- ▶ Add business value to the offering
- ▶ Expertise to deliver in ever-changing requirements in a product environment
- ▶ Exceed customer expectation rather than meeting it

## Customer Benefits

- ▶ Speed your time to market
- ▶ Achieve flexible staffing levels
- ▶ Focus on your strategic business needs
- ▶ Gain access to specialized human resources and technology infrastructure that boosts product development

## Vision

Circle Source will be the world's most dynamic IT solutions company, delivering efficient services through process innovation and leveraging global resources to revolutionize the world.

Mission Circle Source meets business challenges through innovative technology solutions. An empowered and results-oriented environment guarantees trusted-advisor relationships between our employees and clients.

## Our Values

As human beings passionate about technology, we value.

- ▶ Integrity, honesty and accountability
- ▶ Constructive criticism, self-improvement and operational excellence
- ▶ Making a difference in our communities



# We address problems wholistically

## Services

### Business Categories

- ▶21: Small Business
- ▶23: Minority Owned Business
- ▶A2: Woman Owned Business
- ▶A4: SBA Certified Small Disadvantaged Business
- ▶A6: SBA Certified 8(a) Program Participant
- ▶B2: Emerging Small Business
- ▶FR: Asian-Pacific Owned
- ▶VW: Contracts and Grants

### Offshore Product Development

Circle Source comprises a strong product engineering team that understands the difference between product engineering and customized project development. We provide product engineering services aimed at reducing time to market, reducing development and maintenance costs, reducing risks and enabling the customer to focus on the business intelligence of the product.

### Custom Application Development

Circle Source has a stream lined application development process which comprises the complete Software Development Life Cycle from requirement gathering to support and maintenance.

### Enterprise Architecture Consulting

Circle Source helps clients integrate their enterprise processes, systems, and data to create architecture that significantly improve business performance.

## Clients

Circle Source end-to-end solutions help its client organisations gain efficiency in their business processes. We arm them with that much-needed edge in the marketplace. Our clients regard their relationship with us highly: over 70 per cent of our business comes from repeat clients.

### An Indicative list of clients

- National Aeronautics and Space Administration (NASA)
- Comframe Software Corporation, USA
- Intermove Global, LLC, USA
- Westpac Air Conditioning, Inc., USA
- Eimageon, USA
- Envirocap, USA
- Meld Financials, USA
- Eureka Forbes Ltd., India

## Technology

Circle Source has always been a front-runner in acquiring and developing skills in state-of-the-art areas of information technology. Our focus on emerging technologies and our cross-platform competence enables us to create enterprise-class solutions that provide lasting answers. Our state-of-the-art Research and Development center explores new technologies and helps our teams create cutting-edge solutions.



We believe  
hence We are

### .Net

Circle Source is a Microsoft Certified Partner with a strong expertise and focus on .Net. We have programmers with Microsoft Certifications in .Net who leverage the benefits of .Net Framework to the enterprise applications we build.

### J2EE

The Benefits of J2EE programming that Circle Source exploits while building software architectures are-

- ▶ J2EE provides a seamless Java solution across all layers Separation of tasks in the layered platform architecture Open set of standards— EJB, JSP, servlets, JDBC, JNDI, RMI
- ▶ Portability
- ▶ Scalability

### Wireless / Mobile Application Development

Mobile application development can involve significant information technology challenges. With the array of devices, communications protocols, and back end data sources, many organizations are struggling to deliver good mobile software application to their end users. Fortunately, at Circle Source, we have proven expertise in developing applications for various mobile devices. Our solutions are focused on the following market spaces:

- ▶ Security Applications
- ▶ Field Force Automation Software
- ▶ Messaging Applications
- ▶ Enterprise Application

### Web Services

Circle Source has in-depth expertise in web services development. An XML Web Service is a set of functions packaged as a single entity and published to provide data and services to other applications.



An ISO 9001:2000 Certified Company

### Circle Source Software Technologies Pvt.Ltd.

USA: Corporate Headquarter #110, 12th street North, Birmingham, Alabama-35203 Phone: 1-205 8215583 Email:info@circlesource.com.  
#103 Mountain Brook Blvd. Suite CS, Madison, Alabama 35758-7915, Office: (256) 319-3263, Fax: (256) 319-3255  
India: G M Arcade, 1st Floor, 58, Industrial Layout, 5th Block, Koramangala, Bangalore-560 095  
Phone: +91-80-25506891, 51216655, Email: info@circlesource.com, www.circlesource.com